

SARAH CUPPLES

Hi! I'm Sarah, I'm an Interaction Design student at the Belfast School of Art. Design in all its forms is what I love to do, but the areas I'm really drawn to are UX/UI and user centred design. Data visualisation and information design are areas I'm also extremely interested in exploring. I'm a hard-working, reliable student who has a drive for creative problem solving and would love to work with you!

SKILLS



USER CENTRED DESIGN



DATA VISUALISATION



ILLUSTRATION



UX/UI DESIGN



IDEA GENERATION



ICON DESIGN



WIREFRAMING



TEAMWORK

Want to see my skills in action?

www.sarahcupples.co.uk

TOOLS

- **Design:** Adobe Creative Suite, Sketch
- **Development:** HTML5, CSS3, Javascript, Kirby
- **Prototyping:** InVision

QUALIFICATIONS/EXPERIENCE

EXPERIENCE ●
QUALIFICATIONS ●

● The Making A Difference Group 2011 - 2016

Charity Member

- Planned and executed fundraisers and awareness-raising campaigns with the members of the M.A.D team
- Designed posters, tickets and other promotional material for events under strict time constraints and deadlines
- Raised money for causes including Saphara and HomeStart
- Trained and managed new members in their roles as our original team prepared to leave

● BSc Interactive Media 2016 - 2017

Ulster University, Coleraine

Modules include: Media, Culture and Politics, Cinematic Practice for Emerging Platforms, Motion Graphics, Interactive Development Environments

● Generation Animation March 2017 - May 2017

Team Leader

Oversaw and facilitated the learning of primary school students in areas including stop motion, animation and creative thinking:

- Managed the progress of their final project from concept to the final edit, practicing everything from building a narrative to regularly meeting both long and short-term goals
- Undertaking responsibilities including preparing weekly learning materials, coordinating with teachers and becoming quickly adept in using platforms such as Premiere Pro and iMovie
- Achieved 'Tutoring in Schools' qualification

● BSc Interaction Design 2017 - 2021

Ulster University, Belfast

Modules include: Interaction Design Fundamentals, Introduction to Communication Design, Exploring Identity, Imaging and Data Visualisation, Designing with Content, Creative Entrepreneurship

Upcoming focus: Designing User Experiences, Narrative and

↓ Storytelling

INTERESTS



PAINTING



TRUE CRIME



READING (EVERYTHING)

WANT TO GET IN TOUCH?

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